

Rocky Mountain Llama and Alpaca Association, Inc.  
Board of Directors Meeting – November 9, 2011

An informal meeting was held before the opening of the meeting to discuss agenda..

Present: Lougene Baird, Dick Williams, Jerry Dunn, Geri Rutledge, Ann Bruhn

Begin with Executive session for 20 minutes to discuss Agenda.

- I Determine a Quorum: Five Board members present on call. Meeting called to order 8:04pm
- II Minutes from last meeting: Sept 21, 2011. Were previously approved by e-mail and have been posted on RMLA.com
- III Treasurer's report. Motion: To accept the treasury report as presented. Motion by Jerry Dunn. 2<sup>nd</sup> by Geri Rutledge. Motion passed.
- V Committee Reports –

Bookstore – Ann. Bookstore account is reconciled to date. All inventory has been sold. Revisions are complete and printing is in progress at this current time.

Bylaws – Lougene. Committee has not received any suggestions for Bylaws changes.

Calendar - Geri. The 2012 has been produced. Thank you Patti (and family) for all the work on this year's calendar and also to the RMLA members who contributed. Calendars are currently for sale. Contact Patti Morgan or see our RMLA.com for information.

Education – Jerry. The Pack Festival was in September and was the last RMLA event held. That event was a success. The Festival reminded members of what these wonderful animals are used for among so many activities and events. We look forward to an article in the Journal to share with members about the education that went along with this event. This is a good time of year to ask members what their interest is for 2012. Is it time for a Mini-Conference, do we have an area with new owners of rescue animals are and is it time to share what the membership know. Take advantage of the next time RMLA members are together to have some discussion and generate ideas.

Events/Marketing – Jerry. 2012 Scheduled Events. For the National Western, Steve Quackenbush is lined up for Llama Superintendent for the show. The other event for 2012 is St Patrick's Parade. The year is winding down so many events have not set dates for 2012. It's never too late to send in a registration packet and get on the news calendar for 2012 events. Packets should be sent in early to avoid the rush. Information of events will also be on the RMLA.com.

Fiber - Geri. The Fiber Co-op Booth has returned from TAOS and is stored with Jerry Dunn. Taos was another successful event and the member participation and help was wonderful. For 2012, four events are on the horizon. We are waiting to hear from Steve if the booth can go to NWSS. Communication is ongoing, if people hear of an event, let Patti Morgan know.

Finance – Ann. Ann will choose a chair. Per the Bylaws, the Treasurer is a member of the Finance Committee..

4-H – Geri. The 2011 season is wrapped up. There were many successful events in 2011 with the kids. The kids at Nationals were all sporting the t-shirt with their local 4H club information. We need to keep 4H in the light, using the Journal as a means to educate and steer owners to their extension office or other owners who may know of clubs. We have a space on the RMLA.com for this information. We will ask Diane to write some “kick-off 2012” articles. We always accept news from 4H clubs with their crafts, events and ideas.

Government Relations – Ann. Teri Baird reported that a few people in the industry are attempting to have llamas declared as exotic food animals (apparently they have overhead). She will keep an eye on this.

Journal - Lougene. The Fall Journal was sent to the printer a couple weeks ago. We need to encourage all members to be active participants in the making of the journal. Send in articles, tell us about your success, your farm, your local events, production, fiber we need to share information with other. Remember the Journal is not only for members, RMLA uses it as a resource to hand out at educational events. We also need advertising as this helps in the cost.

Library- Dick. Lougene e-mailed Karen Schwartz a thank you for volunteering to work with converting VHS to CD. Told her more research would be done to select which VHS tapes could be converted and which are the most requested.

Membership – Ann. Ann will work with the membership committee to address lifetime memberships policies. RMLA needs to grow the membership, keeping the current members, keeping members who may no longer be owners still as members, and bring I new members. This could be done with a Membership drive, or other ideas. We will wait to hear from the committee.

Nominations and Elections – Geri. At the January meeting will plan to set election time frames for 2012 elections. Then is doesn't creep up on the membership.

Pack – Dick. Need to make sure someone from the Pack Festival Event in September is taking the lead to write an article for the Journal and share all the exciting reports from that event.

Publication Coordinator – Lougene.

1. Youth Manual layout and design has been completed. The copy will be sent to printer this week. Printer is waiting to print. Board will make decision on amount to print. Volunteers Linda Hayes, Karen Schwartz and Gayle Woodsum have done an awesome, professionally job in revising the YM.
2. Caring For Llamas & Alpacas – Copy is at the printer. Printing should be complete by the end of the week. It will then go to the bindery next week and be ready for delivery to the Bookstore by the end of next week. Instructions were given to the printer to print 1,500 copies. RMLA thanks Barb Hance for the awesome job of working with the authors to revise the Third Printing, First Edition.
3. Membership Directory – Set a goal for delivery to members. Set deadline for 2012 directory at the January BOD meeting.

Website – Lougene. We still need e-mail photos to Ron Hind for the Website. He is doing a great of organizing photos so members can put names to faces..

Youth – Dick. Chair Brianna Livengood Cozzello is a past RMLA youth who is now the new Chair of the Youth Committee. She asked if she could set up an RMLA Facebook page for RMLA Youth.

## VI New Business

A E-mail Voting record – Motion: Make the following motions that were approved by e-mail since the previous Board meeting a matter of permanent record. Motion made by Geri Rutledge. 2<sup>nd</sup> by Jerry Dunn. Motion passed.

1. Motion: Reimburse Patti Morgan \$20.57 for the following Fiber Co-op expenses: shipping \$4.95, photo return postage \$4.95 and receipt books \$10.67. Reimburse Lougene Baird receipt for \$322.78 for Hance thank you gift. Abel printing invoice in the amount of \$1,011.73 for printing 2010 RMLA Calendar. Motion by Ann Bruhn. 2<sup>nd</sup> by Jerry Dunn. Motion passed 9/13/2011
2. Motion: Approve the Board of Director's meeting minutes for the September 21, 2011 and post to RMLA.com. Motion by Ann Bruhn. 2<sup>nd</sup> by Lougene Baird. Motion passed 10/10/2011.
3. Motion to approve the 2012 NWSS as an RMLA Event. Motion by Jerry Dunn. 2<sup>nd</sup> by Geri. Motion passed 10/14/2011.
4. Motion to pay entry fee of \$60 for the St Patrick's Day Parade event. Motion by Jerry Dunn. 2<sup>nd</sup> by Geri Rutledge. Motion passed 10/17/2011.

B. Bobra Goldsmith Award announcement. – Jerry reported an e-mail blast was sent to members requesting nominations for this award. The 2012 will be presented at the NWSS.

C. Set up calendar for balance of our term – elections, tax date, etc. - do this via e-mail.

D. RMLA BOD meeting will be held the second Wednesday of each month. The December meeting will be set aside for completing the budget work for 2012 unless something urgent comes up.

E. Sharon Beacham Award – A committee was formed at the Annual Meeting to set the criteria for this award. Geri will ask Patti where the committee is on making recommendations to the BOD. We need to wrap this up with criteria and guidelines by the end of year as this will be an item to consider for the 2012 budget.

Motion to adjourn. Motion by Jerry Dunn. 2<sup>nd</sup> by Lougene Motion passed. Meeting closed at 9:07PM MST.