

- I Call meeting to order at 6:36 PM MDT. Determine a Quorum. Present were Lougene Baird, Geri Rutledge, Linda Hayes and Ann Bruhn. Jerry Dunn was excused.
- II Minutes from - September 19, 2012, were approved by e-mail vote and were posted to the website.
- III Treasurer's Report. Current balances of all bank accounts are as of November 8, 2012. All invoices received have been paid. All bank accounts have not been reconciled. Motion: Accept the treasury report as presented.

Bookstore Gen Op	\$ 2,080.51
CFL&A Production Savings	11,431.07
Corporate Gen Op	10,649.25
Fiber Co-op E-Square	100.00
Life Member Reserves	4,805.52
Liquid Asset	20,186.25
Research Marketing	1,271.06
Research Medical	5,711.19
Premier Time Savings	<u>22,503.88</u>
Total Cash	\$78,738.73

Held in trust by RMLA and not included in Total Cash Assets
Llama Legal Defense Fund \$2,680.04

V Committee Reports –

Bookstore – Ann/Lougene – No report at this time.

Calendar - Geri. The position for a new Chair for the Calendar Committee is currently open. Patti Morgan has presented that financial information for the 2012 Calendar. Total Sales were \$1110.00. Cost of printing, postage and banking costs were \$1002.12 leaving a total net profit for the 2012 Calendar of \$107.88.

Education – Linda No report at this time.

Events/Marketing – Jerry. Steve Quackenbush has requested sponsorship for the NWSS approval as an RMLA Event. Brent Holt is sending a request for sponsorship for an alpaca conference. All information on the request is not in yet. 2012 Events are wrapped up for the year.

Finance – Ann. Marilyn Arnold, Chair, will be working on the final 2012 Budget with the FC and Board. Marilyn would like to attend the Budget final presentation to Directors during the December meeting.

Fiber – Geri. Patti Morgan reported the annual accounting for the Fiber Co-op. There were seven events with total income of \$9,296.69. After Consignments fees to members and other expenses for the booth, 2012 net was a negative (loss) \$142.24. A Silent auction fundraiser was held during the Annual Meeting/LOCC weekend and raised \$ 598.00, this adjusted the net loss to a profit of \$455.76. For 2013 trailer repairs will need to be made including tires and brakes.

Journal - Lougene. Sue Grimm has put out a call for copy and ads for the Winter Journal. Sue received a number of positive comments on the content of the last Journal. She is appreciative of the quality of and the information released in the articles.

Library- Jerry. Dick Williams reported Ron & Lougene brought all the material back that had been sent to Ron Hinds for copying onto DVD's so all material is back in the Library. A couple of them have been reviewed and while not the quality of an original they are certainly viewable. Waiting to see Ron Hind's piece in the Fall Journal to see exactly what he said, but will be talking to him about making clear on the website that the VHS material is also available in DVD format and that members need to specify which format they are requesting. Currently in the process of numbering the DVD's. The number is not needed for checkout requests, but it will help the librarian find the correct DVD easier when requested. As of 11/7 there have been no requests of any kind from the Library.

Membership- Ann. Dick reported that Lougene delivered several boxes of material related to the Membership Committee from the Hance's and the committee is in the process of going through them. Some of the material is quite old and out of date (i.e. – deposit slips from when Lougene was Treasurer) and the stationary with an incorrect logo will be disposed of so that it is not inadvertently used. Shortly I will begin building a new membership file for the 2013 membership year along with the Life & Honorary Membership and will work to insure the uniformity of the layout of the entries to facilitate alphabetizing/search and the standardization of listings in the Membership Directory.

One ongoing source of concern to all of us has been the decline in the membership of the organization. We have the issues of both attracting new membership and retaining our current members. As Chair of Membership, Dick proposes a few ideas for consideration to grow the membership of RMLA.

1. If an RMLA member signs one new farm/ranch member they received a \$10 reduction in their membership dues for the following year and a ¼ page ad in the Journal. A 'new member' is defined as someone who was not a dues paying member before. The current member would receive an additional \$10 dues reduction for every new member after the first new member but not an additional Journal ad.

2. Hold a year-long contest to see who can sponsor the most new members (same criteria). If a current member recruits five or more new members, at the end of the year their name would be put in a hat for a drawing of a \$200 gift certificate from a llama product supplier that is a member of RMLA.

3. RMLA T-Shirt, baseball hat and/or RMLA Patch sales. Look for where these would be appropriate fund raisers, such as Fairplay. Maintain each product tied to a specific event that is worked by the committee chair, such as Brianna's T-Shirt sale for RMLA Youth. All orders would be prepaid only. The Board agreed this was most successful because the Chair was motivated and RMLA had no chance of owning items that had to be retained in inventory.

Nominations and Elections –Geri. No report at this time.

Pack – Jerry. Dick Williams reported a piece for the Fall Journal asked about interest in a trail maintenance trip for members in the Bob Marshall Wilderness in MT for next summer. If there appears to be enough interest to indicate that we can be reasonably sure of filling a 6 – 8 person trip, I will pursue planning with the Program Director later in the fall.

Dick met with the Program Director for the BMWF and this is the gist of our conversation – 1. They are excited about the idea of our doing a 'partnership project' with them. 2. They have no objection to a BYOL (bring your own llama) project. 3. RMLA may choose any dates that would work for members. (The last week in June or the first two weeks of July is recommended.) 4. BMWR has several projects lined up for next year that would work to choose from. 5. RMLA could withdraw or open the project to other people as late as the beginning of April which would let us try one more time in the winter Journal to see if there is, in fact, any interest.

Dick is concerned that there was absolutely no interest expressed by the membership after the Fall Journal came out but am willing to try once more in the Winter issue if the Board chooses. He realizes that most people don't want to commit to something this far in advance, but would be happier if there was at least a little interest shown.

Rescue – Linda. Olin Allen – No report at this time.

Website – Lougene. Ron Hinds – No report other than what you see when you go to RMLA.com.

Youth and 4H - Geri - No Report at this time.

V. Old Business

A. Policy and Procedure Manuals for Directors and Committee Chairs. This will process will begin in early 2013.

VI. New Business

A E-mail Voting record – Motion: Make the following motions approved by e-mail since the previous Board meeting a matter of permanent record.

Motion made by Ann. 2nd by Geri. Motion passed.

1. Motion: Pay a total of \$869.10 in consignment fees to Sue Grimm, Sandy Lockwood, Patti Morgan, Cheryl Juntilla, Jill Knuckles Karen Schwartz, Dee Ann Easley and Vicky Staley for sales in the RMLA Fiber Co-op Salida Wool Festival. Motion by Ann. 2nd by. Second by Lougene. Motion passed Sept. 23, 2012.
2. Motion: Pay \$82.19 to Colorado Department of Revenue for sale tax collected at the Salida Wool Festival fiber sales. Motion by Ann. 2nd by Jerry. Motion passed Sept. 23, 2012.
3. Motion: Reimburse Jill Knuckles \$60.73 for gasoline to pull RMLA Fiber Co-op trailer to Salida event. Motion by Ann. 2nd by. 2nd by Linda. Motion passed Sept. 23, 2012.
4. Motion: Pay \$997.28 to Abel Printing for printing the 2012-2013 RMLA Calendar. Motion by Ann. 2nd by Geri. Motion passed Sept. 23, 2012.
5. Motion: Reimburse Brianna Cozzetto \$16.25 for postage to mail RMLA T-Shirts to purchasers. Motion by Ann. 2nd by Lougene. Motion passed Sept. 23, 2012.
6. Motion: Reimburse Ron Hinds \$294 for two-year subscription to Constant Contact, an e-mail forwarding service. Motion by Lougene. 2nd by Linda. Motion passed Sept 24, 2012.
7. Motion: Reimburse Ron Hinds \$107.83 for out-of-pocket expenses for supplies and postage used in converting RMLA Library VHS tapes to DVD format. Two copies of each were made. Motion by Lougene. 2nd by Linda. Motion passed Sept 24, 2012.
8. Approve 2013 RMLA Fiber Booth events with the following registration fees: Estes Park Wool Market Commercial Barn (\$350.00), Fairplay Fiber Booth (\$75.00), Salida Fiber Fest (\$350.00/2 spaces), Taos Wool Market (\$380). Motion by Geri. 2nd by Linda. Motion passed September 24, 2012.
9. Motion: Pay invoice in the amount of \$561.94 to PJs Printing Broker for production of Fall Journal. Motion by Lougene. 2nd by Linda. Motion passed September 30, 2012.
10. Motion: Motion to approve minutes of September 19, 2012 Board Meeting. Motion by Lougene. 2nd by Linda. Motion passed Oct. 4, 2012.
11. Motion: Pay Consignment fees to Sue Grimm, Ellen Schreiner, Patti Morgan, Cheryl Juntilla, Jill Knuckles, Brenda Foulks, Lisa Bilder, Maria Con Lowerfeld and Doug Daughtery a combined total of \$3,746.66 for fiber sold at the 2012 Taos Wool Market. Motion by Ann. 2nd by Lougene. Motion passed Oct 22, 2012.
12. Motion: Pay State of New Mexico \$346.84 for sales tax collected at the 2012 Taos Wool Market. Motion by Ann. 2nd by Lougene. Motion passed Oct 22, 2012.
13. Motion: Reimburse Jill Knuckles \$227.22 for Taos Wool Market expenses: \$210.44 for fuel to pull RMLA Fiber Trailer and \$16.78 for booth supplies. Motion by Ann. 2nd by Lougene. Motion passed Oct 22, 2012.

14. Motion: Reimburse \$61.17 to Ron Hind for invoice from GoDaddy.com for five year subscription for RMLA.com domain name and authorization and validation certificate. Motion by Lougene. 2nd by Geri. Motion passed Oct. 23, 2012.

B. Budget planning for 2012-2013: Last year the Board based budgeting on income to equal the 2011 membership renewals. If a few members were lost and a few new members gained, it was hoped to hold steady at about \$5500 received for Annual Dues. Dues far exceeded expectations and totaled about \$6500 for 2012.

EXPENSES of concern: Because the Board was committed to make a conscious effort to hold all spending in line with income and reduce request for external support (donations from other organizations), spending was held well within the budget for last year. With that in mind, for 2012, the Board again will hold steady on all categories such as postage, general printing, ballots, insurance, board meeting expenses, etc. Four areas were discussed and direction considered. 1. Advertising: Last year \$325 for advertising was appropriated. Exactly that amount was spent getting RMLA name out at two well attended events (NWSS and ALSA GN.) 2. Journal: From 2003 to 2010 – RMLA spend close to \$7000 annually to publish the Journal. In late 2010 a new direction was taken. Last year, the goal was to spend no more than \$2800 on the Journal. This year, the net loss for the Journal was \$795.54 and Sue is still owed for postage of the last Journal, making the net loss approximately \$1000. It is recommended that RMLA continue in the same direction. The Journal has come in under budget for 2012. 3. Fiber: As seen in the Fiber Committee report, because of the Silent auction, the Committee finished with a profit. The Board suggested the profit be transfer into the Fiber E-Square account for safe keeping. As trailer repairs are needed, the Fiber reserves will cover trailer and booth upkeep. The Board encourages the Fiber Committee to again hold an auction so the consignment commission structure remains the same. 4. Calendar: Patti reported a profit for the Calendar of \$107. This is a great service to the llama community. A replacement for Patti is still needed. That person should be in place before committing to a 2014 Calendar. Additionally, (#5) Youth & 4H: Brianna came forth to raise money for the Youth by selling t-Shirts. Total sales were \$1304. After subtracting the cost of shirts and postage, total profit was \$494.42. \$200 was for Youth at LOCC/Regional show – leaving a balance of \$294.42 for Brianna to be creative with for Youth for 2013.

C. Announcing the Bobra Goldsmith Memorial Award request for candidates. Support the discussion for 2013 budget items, such as support for RMLA shows and workshops.

D. 2013 meeting dates are set for 2/20, 3/6, 4/17, 5/16, 6/12, 7/10. Annual Meeting date to be determined at a later date.

E. Motion to adjourn by Geri Rutledge at 8:37pm, second by Linda Hayes, Motion passed.