

Rocky Mountain Llama and Alpaca Association, Inc.

Board Meeting - July 9, 2014 6:30 RMT

- I. The meeting was called to order at 6:30 PM RMT. Quorum was established.
Present were Ann, Lougene, Linda and Brent.
- II. Minutes for May 14, 2014, were approved by email vote and posted to RMLA.com.
- III. Treasurer's Report. Brent Holt. Bank balances as of 5/14/2014. A meeting with the Finance Committee, Brent and Lougene was held in Castle Rock, CO. to discuss the history of RMLA accounting, financial planning, treasury policy, transparency and accountability.

Bookstore General Op	\$ 1,786.60
CFL&A Production Savings	11,440.61
Corporate General Op	2,812.92
Fiber Committee Reserves	1,161.71
Life Member Reserves	3,896.29
Liquid Asset	20,219.88
Research Medical/marketing	8,373.18
Premier Time Savings	22,978.08
Insurance Reserve	500.01
Youth Awards Reserve	1,305.02
TOTAL CASH	\$ 74,474.63

Committee Reports

- RMLA Bookstore - Liaison Lougene - Jan Adamcyk, Chair - Fiber Co-op requested six CFL&A. Three copies of CFL&A were returned from the Co-op which were very slightly damaged and not saleable. These damaged copies will be reduced in price and sold to rescue organizations. Bookstore distributor in England has ordered 20 more books. They seem to be having a fairly constant turnover for CFL&A, so maybe the llamas and alpacas are becoming popular in England and adjacent countries.
- Calendar - Liaison Lougene - Dick Williams and Pat Bradshaw - Co-Chairs. Assembling the 2015 RMLA calendar will begin this month. Several more photo submissions have been received in the last few weeks and now there are more than enough to fill the calendar. We have sixteen (16) business card ads (awaiting payment for 3) so far and have nine (9) more spots available. We are working to get all these filled. I have been in contact with Steph Pride of Able Printing, Manhattan, KS, and they have quoted us a price of \$972 for 200 calendars – which is the same price they charged us for the 2013 calendar. Our target is to have the calendars done and back to us by mid-August.
- e-Communications - Liaison Lougene
 - Facebook - Brianna Cozzetto - no report
 - Website - Ron Hinds. The website membership listings has added animal numbers - Females, male and non-breeders for Alpacas, Llamas and Paco-Vicuñas to the individual data. In the very near future, Interests (i.e. breeding, boarding, packing, training, judging, etc.) as indicated on member's registration form will be added to each member listing. This is to make the member listing more 'marketing friendly' for our visitors (and members). Board minutes are continuing to be added to the secure area as necessary. A project to scan previous RMLA Newsletters and Journals is being done now. They will eventually be placed on the website with access to be determined by the Board. Many of the past Newsletters and Journals were recently obtained from Bob and Barb Hance. The continued

plan to make the website ever more friendly and inviting to visitors and informative and helpful to all members. To make the website increasing visible to Internet search engines and other changes in an attempt to increase Internet traffic.

- E-mail blasts - Communications via emails are hopefully made more informative and somewhat entertaining to receive and read. The plan is to keep in simple for members reading the content.
- Education - Liaison and Chair - Linda Hayes. An afternoon workshop will be held in conjunction with the Annual Meeting. Karen Kinyon will give a fiber presentation.
- Events/Marketing - Liaison Ann - Mary Wickman Chair. All events that have been applied for have been approved and placed on the RMLA.com event calendar.
- Fiber - Liaison Ann - Cheryl Juntilla and Jill Knuckles Co-Chair - The Estes Park Wool Market event was held June 7 and 8, 2014. Patti Morgan and Geri Rutledge were Co-chairs. Volunteers included Cheryl Juntilla, Ann Bruhn, and Lisa Blidar.

Total Sales	\$1,103.52
Estes Park Wool Market Fee	(\$300.00)
Credit Card Fees	(\$ 20.01)
Commissions	\$175.08
Loss	(\$144.93)
(1) CFLA	\$29.95 to be transferred to Bookstore account

Upcoming RMLA Fiber Booth Events:

Fairplay – July 26 & 27, Booth Chair: Sandy Lockwood and Sandy Nolan

Salida Fiber Festival – September 6 & 6, Booth Chair: Jill Knuckles

Sneffels Fiber Festival – September 27 & 26, Booth Chair: Cheryl Juntilla & Jill Knuckles

Taos Wool Market – October 5 & 6, Booth Chair: Jill Knuckles & Cheryl Juntilla

Palisade Fiber and Quilt Festival – October 11 & 12, Booth Chair, Cheryl Juntilla

The Fiber Committee will hold a silent auction during the LOCC Fall /Rocky Mountain Regional Llama show which will be held August 30 & 31. The trailer maintenance was completed in May, which included new tires; bearings and brakes checked which included a few repairs.

- Finance - Liaison Brent - Marilyn Arnold, Chair. RMLA treasurer, Brent Holt, is doing a super job. We continue to discuss the accounting and RMLA Policy. All going well.
- Journal – Liaison Lougene - Kathy Stanko and Ron Hinds - Co- Chairs - The summer issue of the Journal was 28 pages of fantastic information. It was mailed to all members on June 20th; we met our deadline! 185 copies were printed at a cost of \$745. Ad revenues were \$403. There were several new advertisers in the classified section and everyone whose yearly ad subscription was to expired, renewed for another year. We continue to look for an Advertising Manager. It is important for the editors to find a member to help keep track of the ads. Our advertisers are important and we wish to make sure their requirements are met.
- Library - Liaison Ann - Dick Williams, Chair. There have been no requests for material from the Library since the last report. We have received two additional items – “Spinning (Alpaca, Llama, Camel, Paco-Vicuna)” (4th Edition) – Two copies donated by Chris Switzer. I would like to find someone who is into fiber to review this book for the winter issue of the Journal. “Buddy and His Pals” - This is a children’s book about true stories of horses, llamas & cats by Loretta Radicchio purchased and donated by Dick & Jeanne Williams. Will be preparing a review for the Fall Journal.

- Membership – Liaison Brent - Dick Williams, Chair. The current membership continues to expand. At present we have 163 current memberships which represent 257 members. They include – Life Memberships – 28/44 (Life Members), Honorary Memberships – 19, Youth Memberships – 13 Young Adult Memberships – 3. The 2014/15 Membership Directories have been sent out and included in each were two (2) frig magnets reflecting current RMLA contact information.
- Nominations and Elections - Maggie Merrill Brown - Maggie will be receiving voted ballots. All ballots must be received by August 21, 2014. Each returned ballot envelope must be signed on the outside by one of the members voting.
- Publications Coordinator - Lougene. PJs Printing, the company that prints the Journal, continues to do very nice work. The calendar is progressing, print bids were obtained from Abel Printing. Bookstore inventory is in good shape and future printing of CFL&A is probably two years out.
- Rescue - Liaison Linda - Susi Hulsmeyer-Sinay, Chair
- Youth and 4-H - Liaison Lougene - Brianna Cozzetto, Chair. The Silent auction at the Estes Park Wool Market raised \$1,100.00 for the Youth Awards Program. The committee thanks all of those who donated and supported the fund raiser.

Currently, there have been no RMLA Youth who have recorded the activities for the calculation of points and awards.

IV. Old Business - Annual Meeting. Planning and motions were completed by email. The email blast to announce the Annual Meeting was reviewed and approved. Discussion for planning a reasonable budget for lunch was held.

VI New Business

- A. Record of e-mail voting since the last Board meeting. **MOTION:** Make the following motions approved by e-mail since the last meeting a matter of permanent record. Motion by Brent. 2nd by Ann. Motion Passed.
1. MOTION: Reimburse Ron Hinds \$278.38 for postage to mail the Summer Journal to membership. Motion by Brent. 2nd by Lougene. Motion passed May 15, 2016
 2. MOTION: Approve Mesa County Foster Kids' Summer Program as an educational event in Grand Junction, CO. to be held on June 19, 2014 and organized by Kathy and Glen Stanko. Motion by Ann, 2nd by Brent. Motion passed June 17, 2014.
 3. MOTION: Pay PJ Printing Broker invoice in the amount of \$471.75 for production costs of the Summer Journal. Motion by Brent. 2nd by Linda. Motion passed June 18, 2014.
 4. MOTION: Pay Park County (CO) Clerk and Recorder \$54.45 for the RMLA Fiber Co-op trailer licenses for 2014-2015. Motion passed June 18, 2014.
 5. MOTION: Hold the RMLA Annual Meeting on September 14, 2014, in Glenwood Springs, Colorado, at the Glenwood Springs Community Center from 11:00 to 5:00 PM. Motion by Linda. 2nd by Brent. Motion passed June 26, 2014.
 6. MOTION: Pay the Glenwood Springs Community Center \$210.00 (non-profit rate) for Annual Meeting facility rental and refreshments. Motion by Linda. 2nd by Brent. Motion passed June 26, 2014.
 7. MOTION: Pay Karen Kinyon \$100.00 for Honorarium for teaching fiber use workshop at the 2014 Annual Meeting. Motion by Linda. 2nd by Brent. Motion passed June 26, 2014.
 8. MOTION: Pay Marriott Hotel \$316.49 for lodging for Annual Meeting speaker for September 26 and 27, 2014. Motion by Linda. 2nd By Brent. Motion passed June 26, 2014.

9. MOTION: Amended motion to pay Marriott Hotel \$336.04 for lodging for Annual Meeting speaker for September 14, 2014. Motion by Linda. 2nd by Ann. Motion passed July 7, 201
- B. Linda would like to propose that we make available for member's use the opportunity to buy an email blast to announce personal needs: sale of llamas, equipment, event or whatever, without competing with Journal advertising. Perhaps a package deal could be worked out for a certain price the member could buy an ad and a one-time eblast from RMLA - both containing the same copy. The original guidelines and policy have been in place since the origination of the service to members regarding what the email newslines may be used for. The idea was discussed. Lougene will work with Ron Hinds and look into how this could be done to stay within policy, discover additional expenses and report findings back to the Board.

VII. Motion to adjourn. Close at 7:30 PM.

The monthly meeting schedule is the 2nd Wednesday of every month at 6:30 PM MST unless otherwise planned.

The RMLA Board may convene in Executive Session to discuss agenda items, personnel matters or consult with its legal or accounting counsel without prior notice.