

Rocky Mountain Llama and Alpaca Association, Inc.

Board Meeting – April 12, 2016 - 6:30 PM RMT

The meeting was called to order at 6:31 pm RMT. A quorum was met. Present were Lougene Baird, Dick Williams, Geri Rutledge, Jeanne Williams, excused Brent Holt.

Bookstore General Op	\$	847.38
CFL&A Production Savings		6,308.28
Corporate General Op		6,051.31
Credit Card depo acct/Fiber sales		1.00
Insurance Reserves		2,633.84
Life Member Reserves		4,771.79
Liquid Asset		20,253.98
Marketing/Research Reserves		6,876.63
Premier Time Savings		23,463.79
Youth Reserves		1,147.66

TOTAL CASH \$ 72,355.66 as of May 11

Treasurers report:

Bookkeeper report from Marilyn Arnold. P/L and Balance Sheet for 4/1/2016 were sent to the Board for review.

March expenses:

Corporate: \$7.30 (PayPal); \$18.04 (conference call); \$12.83 (postage)
\$59.90 (check written to bookstore for sale of CFL&A 2015);
\$250 (EPWM sponsorship); \$142.40 (journals for events)

Journal: Spring 2016 - \$272.45 (postage); \$516.60 (printing); \$30.22 (supplies)

March income:

Interest income: \$69.89
Dues: \$1,120 (ranch); \$25 (youth)
Calendar: \$12 (2016 calendar)
Journal Ads: \$277.60 (see P&L for breakdown)

All board approved checks have been written and mailed. There are no outstanding bills. Bank accounts have been reconciled as of 3/31/2016. All deposits and transfers have been made to the appropriate accounts. There are two outstanding PayPal transfers to be made as of 3/31/2016.

MOTION: Accept the treasury reports as submitted. Motion by Jeanne Williams and second by Geri Rutledge, motion passed.

Secretary Report. The minutes from the March meeting have been approved and posted.

Committee reports

Bookstore - Lougene Baird- Liaison. Jan Adamyck, Chair. March bank account has been reconciled. Several orders have been received to take advantage of the discounted price of CFL&A to the members. These orders have been shipped. The special price to members will run through May 5. At that time a decision will be made to extend the sale as well as offer the publication to others. Currently inventory is about 800 books.

Calendar – Dick Williams - Liaison. Pat Bradstreet, Co-Chairs. Calendar – Photos are starting to come in. Work on hold pending receipt of additional photos and business card ads. We have 22 business card ad spaces available at the same rate of \$20 each.

E-Communications - Lougene Baird - Liaison. Ron Hinds - Chair.

- **Website** – the website has been brought up to date in several locations
- **Eblast** – information about RMLA events is being sent to members at an average of about one release every five days. 65% transmissions are opened on desk top and 37% are opened on cell phones.
- **Facebook** – Hits for the RMLA Facebook page are increasing as more information is being posted.

Education – Jeanne Williams – Liaison. Mary Vavrina, Chair. See events.

Events/Marketing - Dick Williams - Liaison. Mary Wickman, Chair. Events. Applications for sponsored events have been approved and are on the calendar. The Marty Magee Bennett Camelidynamics clinic is full and will take place the weekend April 18 and 19. Several new memberships have been received due to the discount associated with the clinic.

Fiber - Geri Rutledge - Liaison. Jill Knuckles and Cheryl Juntilla, Co-Chairs. The Fiber Booth Contract, Policy and inventory sheet has been posted on RMLA.com. From the last board meeting two errors were found before posting so Dick Williams moves and Lougene Baird seconds to amend the Fiber documents to have 2016 on the forms. Motion passed. Lougene is working with the Fiber Chairs to get an email blast ready for the Estes Park Wool Market coming up in June.

Finance - Brent Holt - Liaison. Marilyn Arnold, Chair. There are no concerns that have been presented to the Board.

Journal - Lougene Baird - Liaison. Kathy Stanko and Ron Hinds, co-Editors. – The spring Journal was mailed to the membership on time. Staff is working on the summer Journal. The U.S. Post Office is reducing the price of postage. Future Journals will cost about \$10 less than the last year.

Library - Dick Williams - Library – Five DVDs are out on loan to a member, all other material is present and correct.

Membership - Brent Hold - Liaison. Dick Williams, Chair. Membership – The Association currently has 127 memberships representing 193 members as follows – Life – 28 memberships (45 members), Honorary – 15, Annual – 71 memberships (120 members), Youth 15. Renewals are continuing at about the same pace as last year. Several new memberships have come in as a result of the Marty Magee Bennett Clinic. We have a total of 14 new memberships so far this year representing 21 new members. There are 38 memberships from last year who have yet to renew. A third reminder will go out in May. These numbers are similar to last year.

Pack – Dick Williams – Liaison – Susi Hulsmever-Sinav. Chair. Susi Hulsmever-Sinav is in

Pack Trials scheduled for the summer. Dates are to be determined. We will make sure this information is available to members on the RMLA website with information about who they contact for additional information.

Publications Coordinator - Lougene Baird – The printing price for Journal and Membership Directory will be unchanged. Dick advised the May deadline for the membership directory is on target.

Youth and 4-H - Geri Rutledge - Liaison – Marshal Rutledge, Chair. An e-blast is planned to be release about May 1st to encourage members to donate items for the Youth Silent Auction to be held at Estes Park Wool Market. Will look for past photos to put in the e-blast. Include in the blast that Youth members may earn triple points for YAP by donating one \$15 value item. Dick Williams has provided member information to the Chair, RMLA has new youth members. The program is off to a great start with youth reporting events.

II. Old Business – None

III. New Business

A. Record of e-mail voting since the last Board meeting. MOTION: Make the following motions which were approved by e-mail since the close of the last meeting a matter of permanent record. Motion by Dick Williams and second by Geri Rutledge. Motion Passed.

1. MOTION: Transfer 2016 Calendar net profits from RMLA Bookstore to RMLA GenOps account and credit to 2016 Calendar income. Motion by Brent. 2nd by Dick. Motion passed April 3, 2016.
2. MOTION: Transfer \$1,000 from CFL&A Production Savings to RMLA Bookstore account. Motion by Brent. 2nd by Dick. Motion passed March 3, 2016.
3. MOTION: Approve the Minutes for the March 23, 2016, meeting. Motion by Brent. 2nd by Dick. Motion passed April 7, 2016.
4. MOTION: Pay invoice of \$168 to Constant Contact for annual e-mail delivery subscription. Motion by Lougene. 2nd by Geri. Motion passed April 8, 2016.

VII. Motion to close meeting. Motion by Dick Williams and second by Lougene Baird. Meeting closed at 7:09pm RMT.

The RMLA Board may convene in Executive Session to discuss items on this agenda, personnel matters or consult with its legal or accounting counsel.