

Rocky Mountain Llama and Alpaca Association, Inc.
MINUTES of Board Meeting Agenda June 13, 2012 6:30 RMT

Present: Lougene Baird, Geri Rutledge, Dick Williams, Jerry Dunn, Ann Bruhn

- I Call meeting to order at 6:36pm MDT. Determine a Quorum.
- II Minutes from last meeting – May 16, 2011 were approved by e-mail vote and were posted to the website. An e-mail was sent to members bringing their attention to the posting.
- III Treasurer 's Report. Ann. This was sent to BOD members prior to the meeting. Dick Williams motions to accept the treasury report as presented second by Jerry Dunn. Motion passed.
- V Committee Reports –

Bookstore – Ann/Lougene See Publication Committee

Calendar - Geri. Patti Morgan is continuing to receive wonderful pictures. Business card ads are coming in; Patti was able to give Ann Bruhn checks for \$200 in ads on 6-10-12.

Events/Marketing – Jerry

1. Discussion about RMLA insurance support for the LOCC Show. This was a last minute request to be able to have access to the Douglas County Fairgrounds, things worked out well in the team effort to get things ready for the show.

2. The board has had a request from members to continue the email blasts that announce the upcoming events for each month. This has been seen as positive by members and they like the ongoing communication. We need to make sure RMLA Events are listed as Sponsored by RMLA. Other events can be listed but should be noted: independent from RMLA Sponsorship.

3. RMLA table top display as a teaching tool. Jerry Dunn shared that during Estes Park she challenged some of her 4H kids to set up the booth display and put the proper pictures with the correct explanation. This led to some good discussion and several adults got involved.

Finance Committee - Marilyn Arnold. Marilyn has requested financial reports from Ann so that she may review and be ready to help when needed. Ann will take care of this.

Fiber-Geri. – Patti. The booth went to the EPWM this last weekend. We had record sales of \$1718.50 for this show. This will generate \$399 in consignment fees to RMLA and will then result in a net PROFIT of \$4. This is huge for this show! Items of 14 different consignors were sold! The crowds were continuous and buying. Special thanks to all the volunteers that helped; Mary Wickman for bringing the booth up and taking it back to her house and helping load and unload; Ann Bruhn for working the booth on Sunday afternoon (and taking in the biggest sale of the weekend) and helping with setup and teardown; Wally and Cheryl Juntilla for help setting up and tearing down and Wally for being backup on Sunday; Cherise Jolley setup; Geri Rutledge (and Marshal and Jim) for setup on Friday and help Sunday morning; Sue Grimm, Carolyn Ownby and Jill Knuckles for working Saturday. Mary Vavrina (and above) for working Sunday. Good job all!!! The next show is the Fairplay Burro Days, July 28 and 29. Booth managers are Cheryl Juntilla and Patti Morgan.

Patti Morgan reported the *Sharon Beacham Award* was presented to Rob and Jill Knuckles at EPWM. They are honored and proud! The eternal plaque will be etched soon. The banner was already hung at their stalls Sunday. The fiber show was big; Ann Bruhn has the (scoring) numbers. It was a beautiful moment!!

Journal - Lougene The Journal has been sent to the printer. The Journal has been a success this year due to efforts from Sue Grimm. She has been a great volunteer in other events in the Colorado area and even though she is constantly on the go, she has been able to give full attention to the Journal.

Library- Dick - Dick has sent the Library materials to Ron Hinds. VHF tapes are being converted to DVD and will be available for checkout later this summer. This effort will help us preserve the information and allow for more than 1 copy should anything happen to the RMLA inventory.

Membership- Ann Barb Hance reported that membership year begins on April 1 each year. As of June 1, 2012 RMLA had 4 Young Adult members, 16 Youth members, 27 Life memberships & 122 Adult memberships. There are only 15 members from last year who have not renewed-4 Youth & 10 Adults. The 2012-2013 RMLA Membership Directory should be in your hands soon. All new members are listed on RMLA.com under members and have "New Member" above their names.

Nominations and Elections – The ballots were mailed June 5th and a return date of June 25th. We have 5 wonderful candidates running this year. Once the announcement is made, the two elected persons will immediately join the BOD conference calls so they are ready for the September Annual Meeting.

Pack - Dick Nothing new to report.

Publication Coordinator– Lougene. In the process of obtaining two digital copies of CFL&A. One copy will remain in the Bookstore records and the other will go to the Library for storage. It will be best to store these copies in two separate places, so we have a backup plan.

Rescue – Ann. Olin Allen, Chair, reports the committee is happy to report that it has not participated in ANY rescues yet in 2012, which is certainly a great relief after last year. Olin helped get the word out about several opportunities for re-homing and has also assisted with the placement of several of the MLAS rescues that were being fostered by others.

Website – Lougene. Web updates are doing well. It will always be a work in progress. The daily hits show the members and public are using RMLA.com much more than in past years.

Youth and 4H - Geri - Brianna Cozzetto, Chair, reported the net profit for the first production of T-shirts was \$477.15. At the EPWM Show more people requested to order T-shirts. They are planning an additional production and have shirts available for delivery at the August 31st Annual Meeting. She has sent an order form to the Summer Journal and will offer sales again on RMLA.com. The committee is planning to use the net profit from the T-Shirt sales for any RMLA Youth member to be used for entry fees and 1 stall for the Regional and Grand National Show. RMLA Youth would be required to submit a letter intent and a request for a stipend. All of the Youth will be photographed at these shows and photo along with a 'Thank You' would go in the Journal. The committee will contact the Superintendent for the Regional and National shows and RMLA will pay entry and stall fees directly to the Superintendent. More information will come on this topic and be placed on the Website under the Youth Section with 4H. Brianna is doing a great and she has future star who did an excellent job in Sub Jr at the EPWM.

V. Old Business

Ann has information on an alternate place for the Annual Meeting – Kirk Hall at Douglas Co Fairgrounds - \$150 for the day. We need to confirm if this hall is available. Motion by Lougene to allow for changing the date to from August 31 to Sept 1 and pay rent for a meeting room up to \$150, second by Jerry Dunn, motion passed. There will be further checking to secure a room prior to announcing a change in date or location.

This allows the board to go ahead and secure a deposit and room for the meeting. Once the date, place and time are confirmed Lougene will prepare an email blast for the membership.

VI New Business –

A E-mail Voting record – Motion: Make the following motions approved by e-mail since the previous Board meeting a matter of permanent record. Motion made by Dick Williams 2nd by Geri Rutledge motion passed.

1. Motion: RMLA copy the Library VHS tapes with a max expenditure of \$175. Motion by Dick. 2nd by Geri. Motion passed 5/17/2012.
2. Motion: Accept Board of Director's Minutes for May 16, 2012 as amended. Motion by Lougene. 2nd by Dick. Motion passed May 21, 2012.
3. Motion: Approve the Third Annual Llama Fun Day, Midway, Utah, June 23, 2012, as an RMLA Event. Motion by Jerry. 2nd by Dick
4. Motion: Reimburse Dick Williams \$124.43 for the Youth Award buckle. Motion by Ann. 2nd by Lougene. Motion passed 6/6/2012.
5. Motion: Adding to the previously approved budget of \$175.00 to spend to copy RMLA Library VHS tapes to DVD format, RMLA will spend an additional \$125.00 or up to \$350.00 total to complete the project. Two copies of each VHS will be made, RMLA labels added and each will be contained in a Jewel Case. Motion by Dick. 2nd by Lougene. Motion passed 6/7/2012.
6. Motion: Reimburse Brianna Cozetto \$72.00 and charge to the prepaid postage received to mail RMLA 30th Anniversary T-shirts to those who purchased. Motion by Lougene. 2nd by Jerry. Motion passed 6/12/2012

B. It has been suggested that RMLA begin a Facebook page. The board did have a discussion on this topic. The Board does not support an RMLA Facebook page at this time as the Website is sufficient to share all information needed. There was also discussion about information used by or seen by Adults that involve youth. RMLA board members feel it is best to protect information regarding minors on the World Wide Web, and would like to keep our members safe. If a youth has a Facebook page and posts things that's independent of RMLA, we would not support the identity of youth on a RMLA Sponsored page.

C. It has been suggested that RMLA look into a birthing clinic. Kathy Stanko brought this up to members due to recent events at her farm. This is a topic worth looking into. We will have committee gather information about Instructor, cost, place, time of year and then survey to collect the knowledge of enough interest to have the clinic and allow it to pay for itself.

Next meeting date: July 11, 2012 6:30pm

Motion to adjourn by Dick Williams second by Jerry Dunn motion passed.

Meeting Adjourned 7:38pm