

Rocky Mountain Llama and Alpaca Association, Inc.
Board Meeting Minutes - July 13, 2011

The Meeting was called to order at 7:34 PM MDT. Present on the Board Call: Lougene Baird, Bob Hance, Jerry Dunn, Geri Rutledge, Dick Williams and Director elect, Ann Bruhn. Quorum was established.

Minutes from last meeting – May 18, 2011. The minutes were approved June 6, 2011 and forwarded to Website committee for posting on RMLA.com.

Treasurer 's report by Bob. It was discussed that RMLA has expenses have exceeded income. \$4941.52 from savings has been spent this year. Motion: Accept the treasury report as presented. Motion by Dick. 2nd by Jerry. Motion passed.

Committee reports.

Bookstore – Bob. Pioneer Printing reported the last time they printed CFL&A was in 2005. They do not have the electronic file. And will have to scan the book. A hard copy has been sent to Pioneer to see if it can be scanned. I have asked them for prices.

Bylaws – Lougene. Committee has not received any suggestions for Bylaws changes.

Calendar-Geri. - Chair Patti Morgan is calling for pictures for the 2012 Calendar, a few have arrived. She also will be sending out business card ad requests to prior advertisers next week. The deadline to submit photos is July 31. Committee e-mailed Bob requesting the call for photographs be put out on the e-mail line. Also put a small ad in the Journal; but since it hasn't come out, then do not know if it will do any good.

Education-Jerry. – No Report

Events/Marketing-Jer – There are 17 events listed on the RMLA calendar for 2011, down from the 2011 total of 28. Ten have been posted and 2 were cancelled due to the herpes threat which closed fairgrounds across the region, 5 are remaining for the year. Eight events were to be Bobra's. There has been no one to step up and do training clinics.

Fiber-Geri. – Patti Morgan reported the Fiber Co-op was a success at Estes Park. Great volunteers worked the booth and \$986.86 in product were sold, \$818.20 of that goes to consigners and \$168.66 to RMLA. Vendor booth fee has risen to \$350 so we lost \$181.34 plus the credit card fees still to come. There were no fuel expenses since Mary Wickman pulled the trailer to Estes Park. All receipts were in Credit Card or cash. Credit cards have all cleared and waiting on BOD approval to send checks. Fiber Co-op next show is Fairplay Burro Days; Cheryl Juntilla will be the booth manager. Hopefully, will be successful! The booth is currently stored at Patti's house. We need to work with fairgrounds management to encourage lower Commercial space fees.

Finance - Bob. Barb Hance, Chair – The committee reviewed options for credit card payments for use on the website and recommends the bottom line is Pay Pal will save money compared to bank fees.

4-H – Geri - Patti Morgan gave some reminders to people that we have a 4H Section on the website. Geri sent the Packfest Email to several people/clubs by internet, telling the 4H kids they should attend this one in September. The event will share great knowledge and lots of fun. The Nebraska 4H group went from 21 to 26. A new 4H Nebraska Llama group was formed in Clay County NE with 8 kids. This is due to Rescues from Montana. Three families adopted rescue animals and had their first Llama Show June 11th in conjunction with the Dairy Goat Show. The show was a great success with lots of people asking llama questions.

We are happy to announce Diana Blair will accept the 4-H Chair with RMLA. She said: I hope I can do the job as I am so busy. I do not like to do a job half way. First thing I would like to have is a list of all 4-H Clubs and their contact person that are affiliated with RMLA. I will then start getting club photos, member count, and contact info for all the Clubs to be listed in the Journal so if other kids in that specific area are looking to join and know a RMLA Member, then that member will have access on hand to share via the Journal.

Government Relations - Bob. The Equine Herpesvirus-1 is no longer a threat.

Journal - Lougene. Sue Grimm would like to thank everyone for the help on her first Journal. The Journal is at the printer. Sue is beginning work on the next Journal and is calling all members for ads and articles. The deadline for the Fall Journal is September 1. Please try to get all copy into to see before the deadline in order for the Journal to be printed on time.

Library-Dick – The Library has no usage since the last meeting. The most recent request was March 26.

Membership-Bob Barb Hance, Chair, reports the current RMLA membership is-3 Young Adults, 17 Youth, 27 Life, 17 Honorary and 117 Regular.

Nominations and Elections - Geri Election, Chair reported there were 44 votes for Ann Bruhn, and 37 votes for Bob Hance.

Pack-Dick - Plans are proceeding for the Pack Festival in Silverton, CO on Sept. 22nd - 25th. Registration information is available at packllamafestival.rentallama.com. As a sponsor, RMLA has been linked to the festival's website.

Publication – Lougene. Jane Levene has completed the layout for the Membership Directory, it should be mailed this week. The printer will give RMLA the same price as it received on the same size directory last year. The Youth Project Manual has been under a makeover by Linda Hayes, Karen Schwartz and Gayle Woodsum. The re-write and proof is ready for final layout and design and the printing. Sue Grimm, the new Journal editor, has sent her first Journal to the printer.

Website – Lougene. Katy Wegner, Committee Chair reported the committee has a new member. Ron Hinds of El Zorro Colorado Alpacas has volunteered for the RMLA Web committee. Ron has contributed greatly to RMLA in the past, as Journal editor and long-time member. Now he is contributing his extensive and invaluable experience designing websites. We are in the process of developing the prototype for the new look and feel. The redesign has received a huge boost with the addition of Ron to the team. Also, PayPal functionality can be easily added to the RMLA website. No contract is required. The fees are based on a percentage of sales plus a per-sale charge. PayPal also takes care of the required security certifications, so no additional charges for a SSL certificate. The Web committee is working with the Board to determine the best way to add PayPal functionality as soon as possible, not waiting for the new web site to go live.

Youth- Dick - The RMLA Outstanding Youth Award was awarded to Wyatt Mayo at Estes Park Wool Market.

V. Old Business No old business.

VI New Business

A . E-mail Voting record – Motion: Make the following motions approved by e-mail since the previous Board meeting a matter of permanent record. Motion made by Dick Williams. 2nd by Jerry Dunn.. Motion passed.

1. Motion to approve minutes for the May 16, 2011 meeting as corrected and forward to website committee for posting on RMLA.com. Motion by Dick, 2nd by Bob. Motion passed June 6, 2011.
2. Motion to reimburse Dick for expenses incurred totaling \$189.00 for the RMLA Youth Award buckle, Savings Bond and postage. Motion by Bob. 2nd by Lougene. Dick abstained. Motion passed June 15, 2011.
3. Motion: Pay \$816.70 in consigner fees to Sharon Beacham, Sue Grimm, Ellen Schreiner, Cheryl Juntilla, Patti Morgan, Judy Stevens, Mary Ann Hobiakk (non-member), Vickie Staley and Carolyn Ownby generated by Fiber Coop sales at the Estes Park Wool Market. Pay \$76 to Colorado Department of Revenue for tax. Pay Jefferson County (CO) Clerk & Recorder \$54.45 for Fiber Co-op trailer license renewal. Motion by Bob. 2nd by Geri Rutledge. Motion passed 6/25/2011.
4. Motion: Approve the following checks. 1. Reimburse Bob and/or Barbara Hance \$363.91 for out-of-pocket expenses incurred on behalf of RMLA from Oct 14, 2010 through 7/2/2011. 2. Reimburse Jill Knuckles for \$300 for out-of-pocket expenses for Taos Wool Market 2011. Motion by Bob, 2nd by Lougene. Motion passed 7/5/2011.
5. Motion: Donate \$500 sponsorship to the Pack Llama Festival. Motion by Dick. 2nd by Geri. Motion Passed. 9/5/2011.
6. Motion: RMLA not be a contributing at the FFA 2011 Conference. Motion by Jerry. 2nd by Dick. Motion passed. 7/6/2011.

- B. Annual Meeting – To be held during the Rocky Mountain Regional Sept 2, 2011. Barb Harris will link information about the meeting to the LOCC and RM Regional website.
- C. Jerry Dunn is working on Fund Raising ideas and will have more information later.
- D. Set next meeting date September 14th, 2011.
- E. Motion to close. Motion by Jerry Dunn. 2nd by Dick Williams, motion passed.